

Simple Risk Rating for Public URLs

Use this quick frame before sharing external tracking, verification, invoice, document, or portal links. The issue is not only whether the page loads, but what the link itself reveals.

URL signal	Risk level	Why it matters	Safer direction
/invoice/INV-104392	High	Exposes business meaning and may be tested by changing nearby invoice numbers.	Keep invoice numbers inside the protected system. Use a public lookup key instead.
/track/123456789	Medium	A sequence-like value may be easy to crawl, guess, or compare over time.	Avoid predictable identifiers. Do not reveal whether nearby records exist.
/track/k9Qx-7mP4	Lower	No readable business meaning and harder to predict when generated correctly.	Map the token through a controlled lookup layer and return limited public status only.

Ask first: can someone recognise a record, customer, invoice, case, or sequence from the URL?

Safer public links use non-readable lookup keys, limited responses, generic error states, and logged access rules.

Use this as a discussion aid only. Avoid adding production credentials, customer records, or other sensitive data before access boundaries are agreed.